Double the Investment Partner Guide

Today, CTE is preparing learners for promising career paths and giving employers and our economy a competitive edge. CTE programs can serve even more learners and employers — but only if they receive more resources. Expanding funding for CTE programs will create a brighter future — it would mean more career options for learners, better results for employers, and increased growth for our economy.

**That is why we are asking you to join a new campaign to double the**

**federal investment in CTE programs across America.**

* We are asking employers to sign on to support the campaign to double the federal

investment in CTE.

* This is a shared campaign; we invite everyone to join the effort!
* The signatures collected from employers will be a critical component to building

visibility and support for CTE with members of Congress, who decide each year how

much to invest in CTE.

# How Can Organizations Support the Campaign?

**Step 1: Sign On!**

Visit [www.ISupportCTE.org](http://www.ISupportCTE.org) to sign your company or organization on to support doubling the investment in CTE.

**Step 2: Stay Involved in the Campaign**

When you sign on to the statement of support, you can select the ways in which you would like to stay involved in the campaign:

* Upload your organization’s logo to be displayed on the campaign’s website;
* Submit a story about the impact of CTE to be featured in campaign materials; and
* Receive email updates and more.

You can also keep up with the campaign on Twitter by following @CTEWorks and using #ISupportCTE when posting about the campaign.

**Step 3: Spread the Word**

Share the campaign with your networks — and invite them to visit www.ISupportCTE.org to sign on.

Visit the [Share](http://isupportcte.org/?page_id=588) page on www.ISupportCTE.org to find sample tweets, newsletter articles and more to help you share the campaign.

# Questions?

Please feel free to email [ISupportCTE@careertech.org](mailto:ISupportCTE@careertech.org).